



MOREPEACECORPS IN WISCONSIN JUNE 22-23

FOR IMMEDIATE RELEASE

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MorePeaceCorps Coordinator, Rajeev Goyal (Nepal 01-03), will be in Illinois and Wisconsin from June 19-23 to connect with hundreds of former Peace Corps volunteers who served from the 1960's to the present.

MorePeaceCorps is a national outreach and legislative campaign launched by the National Peace Corps Association (NPCA) to build broad public support for a bigger, better, and bolder Peace Corps – doubled in size and budget by 2011, Peace Corps' 50th anniversary. There are thousands of returned volunteers living in Wisconsin and Illinois and Goyal hopes to channel their energy.

The Madison **MorePeaceCorps** Campaign Kickoff is on Monday, June 23 from 6-9 PM at the Agora Pavillion, home of the Fitchburg Farmers Market, at 5511 East Cheryl Parkway. The event is free and open to the public. Son Mudanza, pioneers of a revolutionary musical style, will play before a gathering of Returned Peace Corps Volunteers and other supporters. A similar kickoff event will be held in Milwaukee on Sunday, June 22, from 1-4 PM in St. John's Cathedral, 831 N. Van Buren Street.

With just 4,000 new Peace Corps volunteers sent abroad each year, the Peace Corps is small – half the size it was four decades ago. There are more than 20 countries including Sierra Leone, Indonesia, and Colombia, currently requesting volunteers. *Peace Corps lacks the resources to respond.* More volunteers and resources along with better programs and initiatives will renew and revitalize the Peace Corps mission to make a difference around the world and at home – and call to action a new generation of leaders.

In five months **MorePeaceCorps** has collected endorsements from Senator Christopher Dodd (CT); Congresswoman Betty McCollum (MN); former president of Lucasfilms, Gordon Radley; Lt. Governor of California, John Garamendi; and Special Olympics Chair, Tim Shriver. Mike McCaskey (Ethiopia 65-67), Chairman of the Board of the Chicago Bears will attend and speak at the Chicago task force kick off on Friday June 20 at Columbia College, Chicago. Congressman Mark Steven Kirk will attend the Chicago Suburbs Kick-Off on Monday, June 23.

The **MorePeaceCorps** campaign was launched by Kevin Quigley (Thailand 76–79), President of the NPCA. M+R Strategic Services, a national firm that builds campaigns for non-profit causes is advising the campaign. M+R co-founder, Donald Ross, is the Chairman of the Board of Greenpeace and is an RPCV (Nigeria 1965–67). The **MorePeaceCorps** campaign is being funded by an initial grant from Rockefeller Brothers Fund (RBF).

Enc.: MorePeaceCorps Madison poster (PDF)